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Experts at THE CARBON SHOW 2010 call out for strong leadership to decarbonise the economy

Industry leaders and representatives from the international climate change negotiations met in London this week to discuss the most effective way to achieve the carbon emissions reductions necessary to hit national and international targets.



Rt. Hon Lord Michael Heseltine opened the Carbon Show and declared the event a great success emphasizing the importance and timely nature of the show: “The Carbon Show is well timed. Now more than ever it is critical that business leaders commit to revolutionising their organisations to ensure they can compete in the future low-carbon market place”. Lord Heseltine was particularly impressed by the quality of delegates attending The Carbon Show 2010.

Lord Heseltine was joined by Chris Huhne, Secretary of State for Energy and Climate Change, UK, to discuss how the UK intends to drive the low carbon revolution. Giving an engaging speech Mr Huhne highlighted the importance of moving to a low carbon economy which has the, “huge potential for new jobs and fresh investment as well as creating a better environment for everyone.” Mr Huhne said, “The Carbon Show is bringing some of our best business brains together to share ideas and knowledge on how to capitalise on a shift to low carbon. We want to be the greenest government ever by backing sound policy and actions to reduce emissions and increase the nation’s energy security.” **Read Mr Huhne’s full speech at the show:**

http://www.decc.gov.uk/en/content/cms/news/carb_show_spch/carb_show_spch.aspx

The ceremony was followed by a question and answer session before Lord Heseltine and Mr Huhne met exhibitors; Bglobal, Forestry for Life, Greenmarket & Dtimes3, plus many more.

See photos from the show

<http://www.bglobalmetering.com/listdetails.aspx?folderguid=6A0407EB-7F91-4B1C-A8EA-EF89E4ACB6B6&listguid=534BC4B8-0413-4290-9127-9A6800583C41>

The Carbon Show drew visitors from across the UK and Europe, Canada, US, Japan and Australia to the Business Design Centre in London on October 4 and 5. Seventy-five exhibitors, 150 speakers and more than 1500 participants from leading organisations in carbon management, trading and finance, took part in Europe’s leading event dedicated to reducing, managing and trading carbon.

Following the launch of the first show in September 2009, The Carbon Show has built on last years success and highlights the continuing need for businesses to put in place effective carbon mitigation strategies in order to increase the transition to a low carbon economy.

Dr Jez Richardson, technical director of Climate Change and Policy and exhibitor URS/Scott Wilson, exhibited at both shows said: "It is significant that we now have an event dedicated to the carbon industry, reflecting the urgency of the climate change agenda."

Seminar sessions were full to capacity throughout each day at the Carbon Show and visitors took advantage of expert speakers discussing a wide range of issues. Industry heavy weights; Henry Derwent, Chairman, IETA, Pierre Ducret, Chairman & CEO, CDC Climat, Nigel Topping, Chief Innovation Officer, Carbon Disclosure Project & carbon expert Dr Alex Bowen, Principle Research Fellow, London School of Economics & Political Science kick started the debate on the first day of the show calling for strong policy and political will to strengthen the carbon markets amidst a climate of apathy and indecision.

The Carbon Stage provided discussion hosted by **NQA**, the **London Development Agency**, **Cleantech Magazine** and **2degrees** featuring a panel of distinguished guests at regular intervals throughout the day and provided the perfect setting for visitors and exhibitors alike to take a seat, listen to expert opinion and interact with the hosts.

ENDS, one of the Carbon Shows key partners launched the **2010 Carbon Yearbook** at the VIP Lunch and was made available for free to all visitors on both days of the show
<http://www.ends.co.uk/>

The Carbon Show Party, sponsored by **greenmarket** was a huge success, attended by a great number of VIPs, speakers, exhibitors and delegates. Set at the exclusive Hoxton Pony in Shoreditch, the party offered unrivalled networking opportunities and was the perfect end to the first day of the show.

The tone of the second day was set first thing as Terry Maguire, Energy Editor from The Guardian, challenged panelists as to whether emission targets really are achievable. Edward Hanrahan ICROA Co-Chair and Executive Director, Martin Powell, Environmental Advisor the Mayor of London, Greater London Authority as well as Dr Peter White, Director, Global Sustainability, Procter & Gamble, reinforced the need for strong and radical leadership if we are to achieve the ambitious carbon reduction measures.

The formal programme was brought to an exciting finale by Fiona Harvey, Energy Correspondent who chaired a thought provoking and lively panel discussion, "Vision 2050 – Outlook for business: Climate challenges & Opportunities". Fiona was joined by Russel Mills,

Global Director of Energy & Climate Change Policy, Dow Chemicals, Rodolphe d'Arjuzon, Director, Verdantix, Gary Kendall, Executive Director, SustainAbility, Dr Stephan Singer, Director Global Energy Policy, WWF who will put forward strong opinions on the status of renewable energy and financing in Europe. The panel called for a radical overhaul of the political agenda and made the case for courageous and strong leadership to decarbonise the energy system by 2050. Dr Singer, put forward a passionate argument for 100% renewables and the need to address and change behavioural patterns and life styles in the western world. The panel emphasized the urgent need to electrify the transport system and reduce the reliance on oil as the main energy source.

Alongside the interactive plenary, seminar and Carbon Stage presentations The Carbon Show 2010 featured a prestigious exhibition including **Forestry for Life** – who had a full size tree on their stand, **British Gas Business**, **Carbon Guerrilla**, **Hara**, **URS/Scott Wilson** and many more who joined us to demonstrate solutions and business opportunities for the carbon management, trading and finance market.

The **Carbon Show** will return to the Business Design Centre on October 13 and 14, 2011. See www.thecarbonshow.com for further details and to access all the seminar presentations from the event online. If you have any queries please contact the team at carbonshow@haymarket.com or contact directly Zoe Ingle, Show Manager zoe.ingle@haymarket.com Rory Boccock, Marketing Manager rory.boccock@haymarket.com

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Note to Editors:

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