



the **CARBON** show

LATEST PRESS RELEASE

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+++ THE CARBON SHOW 2010 WILL OPEN ITS DOORS IN 8 DAYS +++

The Carbon Show 2010 will be opened by Rt. Hon Lord Heseltine, Chairman of Haymarket Media Group along with keynote speaker Chris Huhne, Secretary of State, Energy and Climate Change, DECC at the **Welcome Ceremony** on **4 October 9.30am** the Business Design Centre, London.

The speaker programme this year offers unparalleled access to key note speakers in the plenary and seminar sessions. The agenda is packed with seminars aimed at informing, sharing best practice and creating interaction and debate, with streams dedicated to Carbon Management, CRC Reporting & Accounting, Carbon Reduction, Carbon Offsets and Carbon Markets & Finance. Delegates will be taking part in sessions covering hot issues such as; **Feed-in-tariffs – Incentives & cost benefits**, Carbon League Tables – Boosting your performance, **Future Climate Markets – Renewables & Cleantech**, plus many more.

Visitors are invited to take part in a whole host of networking and information gathering side events such as the Climate Change Financing & Risk Mapping – **Standard & Poor's and Parhelion Report Launch**, breakfast reception.

The **Carbon Stage**, sponsored by Environ will host topical panel debates on issues such as; Green Bonds: Achieving CO2 Emissions Reductions Through Financial Innovation For Energy Utilities, an Environmental Parliament & Green Capital Partnership; The role of carbon markets in promoting clean technology investment, hosted by Cleantech; Unlocking low-carbon Africa – Investment opportunities, chaired by Prof. Lloyd Chingambo, CEO, African Carbon Credits Exchange (ACCE) plus many more informative and timely discussions.

VIP events will bring together business leaders, government representatives, ambassadors and guests to network at events such as the launch of the **Carbon Yearbook**, produced by ENDS and sponsored by RPS, followed by a dedicated VIP lunch on 4 October. Further sessions include; Accelerating the Transition: **Priorities for the First 100 days of the New Government**, hosted by Peter Young, Chairman of the Aldersgate Group, 5 October 11am-12.30pm.

The Carbon Show Party, sponsored by Greenmarket the fast carbon exchange, will bring together delegates, exhibitors, speakers and guests to meet and network at the exclusive Hoxton Pony in Shoreditch, London on 4 October from 7pm. This will be the biggest informal gathering of carbon industry participants in London.

Exciting new features and partnerships at this year's show include the **Carbon Offsets Pavilion** supported by ICROA and the **Green-Ex Pavilion** - a collaboration between d3, EcoSearch and Haymarket Media Group. Offering up to date show information and interactive polling functions downloadable onto your mobile, **Bemoko** are the Carbon Show's Mobile Apps Sponsor and **Nice and Serious** are the show's official film partner.

We are also delighted to work with **Carbon Masters** who will measure the carbon footprint of visitors and exhibitors at the show and **South Pole** will offset all the emissions generated by The Carbon Show.

We are delighted to announce that this year the Carbon Show is taking its green credentials even more seriously implementing; a NO lighting policy for exhibition stands, locally sourced food and beverages, GO Green online registration and visitor badges, recycled and environmentally friendly delegate bags, no paper handouts in seminar sessions, no additional leaflets or magazines distributed at the event, plus many more ground breaking initiatives.

All information about this important event can be found www.thecarbonshow.com

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Note to Editors:

Haymarket Exhibitions Limited is the UK's largest and most successful exhibitions organiser, staging more than a dozen events every year and attracting over half a million visitors in all. The exhibition portfolio ranges from agriculture and children's services to motor racing and fashion. It also includes gardening, food and lifestyle through a 50/50 joint venture with the BBC.

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Visit the Carbon Corner at the show for press releases, company information and media packs.

For information on speaking, exhibiting and participating in the show contact:

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