

Press release for Green-Ex™ launch at Carbon Show

www.thecarbonshow.com

dtimes3 Limited (d3) and Ecosearch® are delighted to announce the launch of their new sustainable exhibition service Green-ex™ at the Carbon Show on 4th October held at The Business Design Centre, Islington, London.

Aimed at providing a low cost, low carbon exhibition solution, this collaboration between a Live Events, Technology and Training company and specialist Executive Search Consultancy is the first of its kind and is likely to attract major attention from the Carbon, Cleantech & Renewables community.

Keith Goodchild, Managing Director at d3 says 'We are extremely conscious of the cost of exhibiting and the amount of waste generated at Live Events. The overall lack of attention to sustainable solutions within the industry is of equal concern. That is why we have introduced the concept of Green-ex™ which we believe is the way of the future'.

Keith continues – 'Although we design and build exhibition stands we are committed to providing sustainable materials and support services. Therefore, we have also developed a suite of low cost electronic services that enable pre-marketing, the invitation process, data capture, delivery of marketing collateral and pre-booking of meetings. As a result, our exhibition clients can enjoy a paperless environment, automated data recording and data base management during their events. Combining these services and minimising the need for elaborate stand design and expensive build, our Green-ex™ solution is providing a full exhibition capability at a fraction of the cost'.

'Making the decision to launch Green-ex™ at the Carbon Show was a 'no-brainer', said Debby Lloyd, Managing Director at Ecosearch® who have collaborated with d3 throughout the development of the Green-Ex™ concept. Debby also sits on the Carbon Show Advisory Board and was recently a judge for the Green Business Awards, so her industry knowledge and expertise has supported the development of the service.

Ecosearch® co founder and Director Phillip Clement said 'When I was approached by d3 and they told me why they wanted to develop a low cost, low carbon exhibition solution I was immediately engaged with the concept. Many businesses, especially start –up's, often struggle to invest time and budget to promote their services however the Green-ex™ service can provide them with an excellent opportunity to go to an exhibition, enjoy all of the benefits that can be derived from their participation, but for a more modest investment'.

Zoe Ingle, Haymarket's Show Organiser added 'The Green-ex™ concept was of immediate interest to us at Haymarket. We want to actively promote the use of more 'Green' solutions and Green-ex™ does exactly that. Enabling companies to share facilities within a 'Pavilion' concept is not new, but providing participants with

a full range of electronic services designed to reduce or eliminate paper, save administration time, improve lead generation and deliver improved ROI is a significant step forward and that is why Haymarket is very happy to promote and endorse the Green-ex™ concept at the Carbon Show 2010'.

Visit the Green-ex™ stand 268 and talk to their team to discover 'The way of the future'.

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Note to Editors:

dtimes3 Limited (d3)

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d3 is a 'one stop shop' for solutions in the Live Events, Technology and Training industries. Formed from a collaboration of successful businesses they have grown rapidly and offer a comprehensive range of services that combine to provide their clients with a powerful proposition based on delivery of results.

Creativity, innovation, design flair and management expertise are the cornerstone of their business. As a lean organisation they are flexible in approach, dedicated to customer excellence and have a proven reputation for on time and on budget delivery.

Contact the team at d3 on +44 (0) 845 527 9985 and via www.dtimes3.com and info@dtimes3.com

Green-ex™ 'The way of the future'

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A collaboration between d3 and EcoSearch® providing low cost, low carbon exhibition services that enable their clients to enjoy all of the benefits of exhibitions but for a fraction of the cost.

Contact the Green-ex™ team on +44 (0) 845 527 9985 and via www.green-ex.co.uk and info@dtimes3.com

EcoSearch®

EcoSearch® is consultancy that builds the management and technical teams for businesses operating in renewable energy, clean technology, carbon management and sustainability. Through our Advisory, Executive Search and Consulting practices we help organisations achieve competitive advantage.

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