



*the* **CARBON** *show*

## **Cutting Carbon is not a luxury to ditch when the going gets tough – Hear more at The Carbon Show 2011**

With ever increasing focus on cutting carbon, The Carbon Show 2011 provides businesses an essential platform to debate, discuss and learn about key climate change initiatives, as well as doing business in London - the carbon capital.

The Carbon Show, which begins on 20<sup>th</sup> October, is the UK's flagship business exhibition dedicated to helping carbon professionals capitalise on clean, green growth. Now in its third year, the show highlights the continuing need for businesses to put in place effective carbon mitigation strategies in order to increase the transition to a low carbon economy.

The exhibition provides the resources, products and services to help organisations reduce and manage their carbon emissions. The dedicated seminar programme enables delegates to understand carbon and energy legislation and hear case studies highlighting success stories.

With the appointments to the Advisory Group for the Green Investment Bank (GIB) recently announced by Business Secretary Vince Cable, focus has now turned to the impact this will have on the Government's green policies. The bank is expected to become a key factor in helping the UK transition to a low carbon economy.

This shows that the UK Government is making positive moves towards financing green growth. It does however raise important questions for UK businesses, such as the implications of the formation of the group, the benefits to them and how they can go about accessing funding for green projects.

The Carbon Show 2011 is ideally placed to answer these questions and provide expert analysis and insight into what the future holds for the green economy.

During his speech last week at the Liberal Democrat conference in Birmingham Chris Huhne, Secretary of State for Energy and Climate Change, said: "There are now a million jobs in low carbon goods and services in Britain, and they are growing rapidly. It is our route to recovery. Green business is good business."

The Carbon Show features top level industry experts discussing hot topics in four seminar streams dedicated to Carbon Management, Climate Finance, CRC Energy Efficiency Scheme and Green Technology and Renewables.

Alongside the seminar programme, The Carbon Show 2011 features free to attend plenary sessions where panels of experts will debate pertinent issues. The plenary sessions include '**Financing Green Growth: The Future or a Fallacy?**' on Friday 21 October at 9.30am.

The Carbon Show 2011 is supported by leading Government representatives and industry experts at the show including Andrew Miller MP, Chair of the Science and Technology Select Committee. Mr. Miller will be speaking at the **Welcome Ceremony**, along with Lord Heseltine, Chairman, Haymarket Group, Yvo de Boer, Special Global Advisor, Climate Change and Sustainability, KPMG and Laura Altinger, Environment, Housing and Land Management Division, United Nations



*the* **CARBON** *show*

Economic Commission for Europe. These key experts will share with delegates the important role policy plays in driving climate legislation and how businesses can capitalise on clean, green initiatives.

Also participating in the programme is Martin Hession, Climate Negotiations and Carbon Market Regulation, Department of Energy & Climate Change. Mr Hession will be speaking at the session '**Managing Our Energy: What are the Critical Steps for Creating a Low Carbon Future?**' which will address the critical steps that need to be taken in order for businesses to fully commit to sustainability and guarantee a low carbon future.

Jane Dennett-Thorpe, Head of CRC, Department of Energy & Climate Change will deliver a CRC policy update which looks at DECC's simplification of the CRC Energy Efficiency Scheme and how businesses can optimise projected energy savings from the scheme. The update will interpret new policy developments and highlight potential impacts. This important session is a must-attend for all businesses affected by the CRC Energy Efficiency Scheme now and in the future.

The Carbon Show is run in association with the ENDS Report - the UK's No 1 source of environmental intelligence for professionals, delivering news, analysis and reference across the carbon, environmental and sustainability agenda plus, ENDS Europe; Europe's leading environmental news and information service.

This year the ENDS Annual Lecture will take place for the first time at the show. Jane Davidson, Wales' highly respected, award-winning environment minister until May 2011 and now heading a new sustainability research group at University of Wales Trinity St David, gives the fourth ENDS annual lecture. **Paradise Regained? Making Sustainable Development Real – An exploration into what needs to change to bring sustainable development closer to reality**; Jane will provide advice on how business and government can make real progress towards sustainable development during tough times like these.

ENDS Europe will also launch their first breakfast briefing; **International aviation in the EU ETS: has the EU overstepped the mark?** Dedicated to the issues surrounding the inclusion of international aviation into the EU ETS, the ENDS Europe team will be joined by a panel of experts from the aviation industry, carbon market and policy world.

The Carbon Show will expand its international focus this year and the seminar '**Are Governments Walking the Talk?**' looks ahead to the COP17 negotiations in Durban. Dr. Monica Araya, Independent Advisor to the Costa Rican Government, and Steven Gray, Vice President, Carbon Finance, Climate Change Capital, will speculate on the outcomes of COP17 and what they will mean for the Green Climate Fund. The discussion will also focus on whether the EU will still honour its commitment to the Kyoto Protocol and what this could mean for new future agreements.

This year The Carbon Show has the support of influential associations such as the Carbon Market Investors Association (**CMIA**) who are jointly delivering the Climate Finance stream of seminars at the show as well as hosting a pavilion on the trade floor. Other strategic partners include the **Carbon Trust**, the **Carbon Disclosure**



*the* **CARBON** *show*

**Project** as well as **Carbon Masters** who are measuring the Carbon Footprint of the show and **Carbon Clear** who are offsetting the events carbon emissions.

As well as the tailored seminar programme, The Carbon Show 2011 features a free to attend exhibition, with a range of comprehensive organisations displaying their products and services. Companies exhibiting at the show include **BSI Group, Camco, Carbon Trust, Energy Saving Trust, Environ, Kyocera, Landmark Information Group, URS/Scott Wilson** and many more.

The show will include interactive features such as **Global Action Plan's** Eco Driving Simulator plus the **European Climate Foundation** will display the 2050 EU Roadmap which outlines how Europe will progress to a prosperous low carbon economy. Hourly presentations will take place on **The Carbon Stage** sponsored by Environ and will feature exciting new launches such as the Environmental Investment Organisation (EIO) launch of its first ever **ET Global 800 Carbon Ranking**.

The show is supported by sponsors such as **Arup, Lend Lease, LRQA, Munich RE** and **Siemens** amongst many others.

Join us **20-21st October** at the Business Design Centre to hear from the experts, make new contacts and procure low carbon and energy saving solutions. The exhibition is free to attend and to reserve your seminar book as soon as possible [www.thecarbonshow.com](http://www.thecarbonshow.com)