

Thursday 28 July 2011

CMIA Exclusive Partners of The Carbon Show 2011

LONDON - The Carbon Market Investors Association (CMIA) has become the exclusive event partner to The Carbon Show 2011. Highlighting the importance of providing carbon market professionals a platform to debate and discuss key climate change initiatives. As well as doing business in London, the carbon capital.

The Carbon Show focuses on clean, green growth – with a free to attend exhibition and dedicated seminars.

Zoe Ingle, show manager for Haymarket Business Media, commented on the new partnership: “We are delighted that the CMIA recognises that The Carbon Show offers a valuable forum for thought leaders, policy makers and industry experts to share the best practice and influence future carbon policies.”

The CMIA and The Carbon Show’s editorial team have produced comprehensive seminar programmes including interactive, case study led series of seminars and sessions dedicated to climate finance and the role of carbon markets in funding a low carbon future.

Miles Austin, CMIA director, shared enthusiasm for the collaboration: “We’re very excited about using the expertise and network of our membership, as well as the platform of The Carbon Show to create an event where climate finance thought leadership is forged, alongside actual business deals.”

Ingle said: “We are confident that this new partnership offers carbon market participants an excellent forum to do business, whilst at the same time addressing key issues facing the current global carbon markets here in London.”

The extensive programme continues to be a draw at this years show featuring high profile speakers including: Lord Heseltine from Haymarket Group, Yvo de Boer from KPMG, Steven Gray from Climate Change Capital, Russel Mills from The Dow Chemical Company, Dr Monica Araya from E3G & Costa Rican Government and Martin Hession from Department of Energy & Climate Change.

Lord Heseltine, chairman at Haymarket Group commented: “The determination expressed by government to transform Britain into a low carbon economy will not provide results unless companies are educated in how best to reduce their emissions. This, along with updates on legislation, is where The Carbon Show can provide businesses with the tools to comply with reduction commitments.”

Lord Heseltine will share his views and thoughts on how the government can support businesses to achieve these targets at the opening ceremony of show.

The Carbon Show is endorsed by political heavy weights and industry leaders alike. Chris Huhne, secretary of state for energy and climate change said: “The Carbon Show is bringing some of our best business brains together to share ideas and knowledge on how to capitalise on a shift to low carbon.”

The Carbon Show 2011 will also offer a dedicated CMIA pavilion to CMIA members who will be entitled to receive incentivised packages to exhibit, speak and participate in the event. Recognising the importance of having a presence on the trade floor as a key place for CMIA members and attendees to have meetings and do business.

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Note to Editors:

CMIA is an international trade association representing firms that finance, invest in, and provide enabling support to activities that reduce emissions across five continents. CMIA's international membership accounts for an estimated 75 per cent of the global carbon market valued at approximately USD 120 billion in 2010.

Composed of businesses at the cutting edge of the services sector that work to reduce emissions through the market mechanisms of the United Nations Framework Convention on Climate Change (UNFCCC) and the Kyoto Protocol, CMIA was created to ensure that the progressive business voice is heard, and to promote market-friendly climate change policy. Our members provide highly-skilled jobs and add value to the economy through services to, and capital injections into, the growing global carbon market.

www.cmia.net

Now in its third year **The Carbon Show 2011** will take place 20-21st October at The Business Design Centre in London. As Haymarket Media Group's flagship energy and environment exhibition and conference, supported by leading environmental and carbon intelligence information provider ENDS. The event is a must-attend event for professionals looking to become more energy efficient and for organisations who offer low carbon products, services and solutions.

www.thecarbonshow.com

Haymarket Media Group is the largest privately owned magazine publisher, and one of the fastest growing media companies, in the UK. The principal business is centred around its consumer, business, professional and customer publications. These are complemented by digital platforms and live events, including extensive exhibitions, conferences and awards. The Group's global expansion comes from wholly owned subsidiaries, joint ventures and extensive licensing of key magazines to other publishers. For more information see www.haymarketgroup.com.

The full list of speakers at the event are:

Lord Heseltine, Chairman, **Haymarket Group**, Yvo de Boer Special Global Advisor, Climate Change and Sustainability **KPMG**, Abyd Karmali, Managing Director and Global Head of Carbon Emissions, **Merrill Lynch**, Dr Monica Araya, Senior Advisor, **E3G & Costa Rican Government**, Jonathon Counsell, Head of Environment, **British Airways**, Diane Booth, Head of Environmental Policy, **Network Rail**, Jenni Davies, Environmental Strategy Manager, **Heathrow Airport**, Jonathan Garrett, Group Head of Sustainability, **Balfour Beatty**, Steven Gray, Vice President, Carbon Finance, **Climate Change Capital**, Martin Hession, Climate Negotiations and Carbon Market Regulation, **Department of Energy & Climate Change**, Russel Mills, Global Director of Energy & Climate Change Policy, **The Dow Chemical Company**, Tim Sullivan, Sustainability Director, Group Property, **Rolls-Royce PLC** and many more view the full programme here: <http://www.thecarbonshow.com/sites/default/files/carbon-show-2011-advance-programme.pdf>

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